

LUKE BARTELS

I have seven years of experience in the digital design and creative industry, during which I have honed a broad and versatile skill set. My expertise spans traditional graphic design, animation, and hands-on production work, including managing cameras and studios. Over this time, my passion for design has continued to grow, and I have collaborated closely with large teams, directed and managed events, and leveraged these opportunities to further develop both my skills and creativity.

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Qualifications

ECU
Bachelor of Design
Major - Games and Interactivity
Minor - Animation

TAFE
Cert III - Information, Digital Media and Technology
Cert III - Visual Arts

Skills

 Adobe Creative Cloud

 AutoDesk Maya 3ds Max

 Unity

 Blender

 Figma

 DaVinci Resolve

 Wordpress

Languages
HTML
CSS
C#
Java Script

Freelance

Amazon
eLearning training courses

Queensland Health
eLearning training course

University of Notre Dame
Graduating student book

AVELING
eLearning training course

Experience

Australian Hotels Association (WA)
Digital Creative Executive
2024 - Present

- Designed print and digital graphics, leading the creative direction of AHA and its brands. Magazines, edm's, socials, website
- Led creative direction and AV team management, designing original event graphics/motion graphics and delivering large-scale live productions
- Led the development and execution of project management systems and strategies, including sourcing and managing external suppliers
- Produced multiple eLearning training courses

Crown Resorts
Graphic Designer - Contractor
2023 - 2024

- Designed and delivered digital and print assets in varied styles, ensuring alignment with brand guidelines and technical production specifications.
- Collaborated closely with the national team in a fast-paced production environment, managing multiple projects for different clients and stakeholders simultaneously

FlourishDx (People Diagnostix)
Motion Graphic Designer
2021 - 2023

- Lead start to finish eLearning production. Art direction, animation, voice over, video editing and colour grading.
- Worked within the team to develop the FlourishDx brand from the ground up and helped design brand and animation guides. Producing various assets, lottie animations and graphics
- Worked independently managing multiple projects and event management, collaborating with external contractors and clients
- Developed an inhouse filming studio to producing video content

AVELING
Graphic/Multimedia Designer
2019 - 2021

- Produced multiple Nationally Recognised Training eLearning courses, following strict guidelines
- Collaboratively worked within a team balancing multiple projects producing print and digital media
- Managed an Learning management systems (LMS). Whilst providing technical support through emails and phone calls

References

Kyah Crafter AHA(WA) Partnerships & Events Manager 0415 924 166 kyah.lavintage@gmail.com	Kirstin Lopdell Crown Senior Graphic Designer 0405 204 331 kirstinosmetti1985@gmail.com	Jason van Schie FlourishDx Managing Director 0407 585 372 jvanschie@peoplediagnostix.com.au
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