

# LUKE BARTELS

I have seven years of experience in the digital design and creative industry, during which I have honed a broad and versatile skill set. My expertise spans traditional graphic design, animation, and hands-on production work, including managing cameras and studios. Over this time, my passion for design has continued to grow, and I have collaborated closely with large teams, directed and managed events, and leveraged these opportunities to further develop both my skills and creativity.

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## Qualifications

### ECU

**Bachelor of Design**  
Major - Games and Interactivity  
Minor - Animation

### TAFE

Cert III - Information, Digital Media and Technology  
Cert III - Visual Arts

## Skills

 Adobe Creative Cloud

 AutoDesk Maya  
3ds Max

 Unity

 Blender

 Figma

 DaVinci Resolve

 Wordpress

**Languages**  
HTML  
CSS  
C#  
Java Script

## Freelance

### Amazon

eLearning training courses

### Queensland Health

eLearning training course

### University of Notre Dame

Graduating student book

### AVELING

eLearning training course

## Experience

### Australian Hotels Association (WA)

#### Digital Creative Executive

2024 - Present

- Designed print and digital graphics, leading the creative direction of AHA and its brands. Magazines, edm's, socials, website
- Led creative direction and AV team management, designing original event graphics/motion graphics and delivering large-scale live productions
- Led the development and execution of project management systems and strategies, including sourcing and managing external suppliers
- Produced multiple eLearning training courses

### Crown Resorts

#### Graphic Designer

2023 - 2024

- Designed and delivered digital and print assets in varied styles, ensuring alignment with brand guidelines and technical production specifications.
- Collaborated closely with the national team in a fast-paced production environment, managing multiple projects for different clients and stakeholders simultaneously

### FlourishDx (People Diagnostix)

#### Motion Graphic Designer

2021 - 2023

- Lead start to finish eLearning production. Art direction, animation, voice over, video editing and colour grading.
- Worked within the team to develop the FlourishDx brand from the ground up and helped design brand and animation guides. Producing various assets, lottie animations and graphics
- Worked independently managing multiple projects and event management, collaborating with external contractors and clients
- Developed an inhouse filming studio to producing video content

### AVELING

#### Graphic/Multimedia Designer

2019 - 2021

- Produced multiple Nationally Recognised Training eLearning courses, following strict guidelines
- Collaboratively worked within a team balancing multiple projects producing print and digital media
- Managed an Learning management systems (LMS). Whilst providing technical support through emails and phone calls

## References

### Kyah Crafter

AHA(WA)  
Partnerships & Events Manager  
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### Kirstin Lopdell

Crown  
Senior Graphic Designer  
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### Jason van Schie

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Managing Director  
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